

SWIMRUNMAN® GORGES DU VERDON – 3rd edition

« Dive in, your effort has just started... »

SEE YOU IN 2019!

After a resounding 2018 edition, the entire organization is already in place for 2019 with the official announcement of the date and courses Wednesday, October 3 at 18:00, then the opening of the entries a few days later. The story begins here!

New grand routes, an ULTRA SWIMRUNMAN® and 1 400m swimming in the largest canyon in Europe!

Following the sporting and popular successes of its first two editions, the SWIMRUNMAN® Gorges DU VERDON returns in 2019 for the delight of lovers of Swimrun and the program is tempting. Three distances will indeed be proposed for the first time at the departure of the Salles-sur-Verdon. In addition to the now usual **CLASSIC Format** (25km600) and **HALF Format**(45km350) This is the very first **ULTRA SWIMRUNMAN® FRANCE** Which will be born next year, positioning itself as the true distance queen of the weekend.

Swimming 11km925, 51km620, 2115m of D + for a total distance of 63km545, the first ULTRA SWIMRUNMAN® FRANCE will be able to seduce long distance specialists and reward Swimrunners Emeritus on the " *Finish line* "From Piazza Ste Anne to Salles-sur-Verdon.

The courses, sometimes in the **Department of Var**, sometimes in the **Department of the Alpes de Haute-Provence**, will cross all the communes bordering the Lac de Sainte-Croix, in the heart of the **Verdon Regional Natural Park**. These are **Two Departments And Six communes** (Les Salles-sur-Verdon, Moustiers-Sainte-Marie, La Palud-sur-Verdon, Aiguines, Bauduen and Sainte-Croix-du-Verdon) will host this third edition.

If the turquoise blue waters of the **Lac de Sainte-Croix** Are the theatre of the SWIMRUNMAN® Gorges du VERDON Since its beginnings, this year will be in every exceptional point with a magnificent crossing of the gorges in swimming imagined by the organization, a magical moment in the **Most beautiful canyon in Europe**, each participant should keep an unforgettable memory.

1 000 participants expected and setting up a Prize Money

In 2018 all the courses had been displayed complete more than two months before the date of the event and, undoubtedly, this third edition should be sold out quickly. More than **70 French Departments And Seven nationalities** Were represented at the outset last year, the growing development of SWIMRUNMAN® FRANCE events is helping to attract increasing numbers of French and European swimrunners. Sunday, October 14th at 6pm, the appointment is given on www.swimrunman.fr To register for one of the most beautiful swimrun on the continent.

In 2019, in order to bring the world elite to the Salles-sur-Verdon, the Steering Committee wished to establish a system of **Prize Money** On the format **ULTRA SWIMRUNMAN®**, equally divided between

the teams women, mixed and men. A kind of recognition for these athletes in lack of media coverage and who will contribute, by their coming, to generate a media craze around the event.

PRIZE MONEY : 3 450€

REGISTRATIONS:

Opening on Sunday October 14th 6:00 pm. 100% Online on www.swimrunman.fr

CLASSIC Format – 25km600: Solo, €75. In pairs, 75 €/person.

Format HALF – 45km350: In pairs only, €105/person.

ULTRA-63km545 Format: In pairs only, €160/person.

INFORMATION FOR RIDERS, COURSES AND PROGRAMS:

www.swimrunman.fr

Facebook: @SWIMRUNMAN FRANCE/@SWIMRUNMAN GORGES DU VERDON

Instagram: @SWIMRUNMAN

✉ contact@swimrunman.fr

PRESS CONTACT:

F. LE DERF, Co-director of SWIMRUNMAN ® FRANCE – f.lederf@alci4events.fr

If you are a journalist and want to cover the race by being accredited, please send your request to presse@alci4events.fr

About ALCI 4 EVENTS,

“A French company specializing in events, ALCI 4 events creates and organizes demonstrations throughout the territory. For example, since 2015 it has developed its brand Run'Bow Colors ® (www.runbowcolors.fr), which has already welcomed nearly 60 000 participants and, more recently, it is its label SwimRunMan ® France (www.swimrunman.fr) who is speaking to the athletes.”